

Ella Jacobs

Wilmington, NC | P: (919)-745-9552 | ellajacobs2003@gmail.com | www.linkedin.com/in/ellajacobs

Portfolio: ellajacobs.myportfolio.com

SUMMARY

Driven and creative Digital Arts student with a minor in Computer Science and a concentration in Web and Mobile Application Development seeking a Summer 2026 internship. Experienced in various coding languages (HTML, CSS, JavaScript, C++), graphic design, Adobe Creative Suite, and Microsoft Office. I am passionate about creating engaging designs tailored to their audiences.

EDUCATION

UNIVERSITY OF NORTH CAROLINA WILMINGTON

Bachelor of Arts, Major in Digital Arts, Minor in Computer Science

Wilmington, North Carolina

2024-Dec. 2026

Concentration: Web and Mobile Application Development

Relevant Courses: Client-Side Web Development, Object Oriented Programming, Computer Graphics, Visual Design for Multimedia, Intro to Graphic Design

Relevant Skills: Adobe Creative Suite, HTML, Python, CSS, C++, JavaScript, Responsive Design, Interface Design, Graphic Design, Artificial Intelligence

Key Projects

Portfolio Website

Client-Side Web Development

Personal portfolio website created using HTML, CSS, and JavaScript

Skills: Web Development, Interface design, Programming

Midpoint Algorithm

Computer Graphics

Midpoint Algorithm implemented as a group using C++ and AI

Skills: Artificial Intelligence, C++, Collaboration, Problem-Solving

Movie Poster

Intro to Graphic Design

Designed an informative movie poster using Adobe Creative Suite

Skills: Photoshop, Illustrator, Graphic Design

EXPERIENCE

CUSTOMER SERVICE REPRESENTATIVE

K9 Resorts Luxury Pet Hotels

Wilmington, North Carolina

April 2025-Present

- Deliver exceptional customer service in a high-paced luxury pet care environment
- Maintain accurate client records, booking information, and special instructions using tools like Excel and Word
- Communicate clearly about services, answer questions, and tailor every experience to each customer's needs
- Collect client information and followed up with personalized calls to recommend services and increase sales
- Designed marketing materials for client and promotional events shared via social media, printed flyers, and email marketing

Skills: Communication, Problem-Solving, Microsoft Excel and Word, Sales

FREELANCE GRAPHIC DESIGNER

Self-Employed / Contract

Remote

August 2020-Present

- Utilized software's such as the Adobe Creative Suite and Canva to design marketing materials, social media content, flyers, and event ads for clients in various industries
- Created digital content featured by large Instagram accounts with audiences of 320K+ followers
- Collaborated directly with clients to understand goals, revise designs, and deliver high-quality visual content on tight timelines

Skills: Adobe Creative Cloud, Social media marketing, Visual design, Branding and identity

MARKETING ASSISTANT

UNCW Housing and Residence Life

Wilmington, North Carolina

September 2024-May 2025

- Supported the housing department's marketing efforts by creating and managing engaging visual content across multiple social media platforms to increase student awareness and participation
- Edited videos and images to produce polished promotional materials and stories for Instagram, TikTok, and Facebook
- Created monthly summaries analyzing audience engagement and trends, using research to inform future marketing strategies

Skills: Audience Research, Graphic Design, Canva, Adobe Creative Cloud, Content creation